

Great Barrier  
Reef Foundation

REEF  
Champions



*At work  
to protect the  
Great Barrier Reef*  
Workplace giving



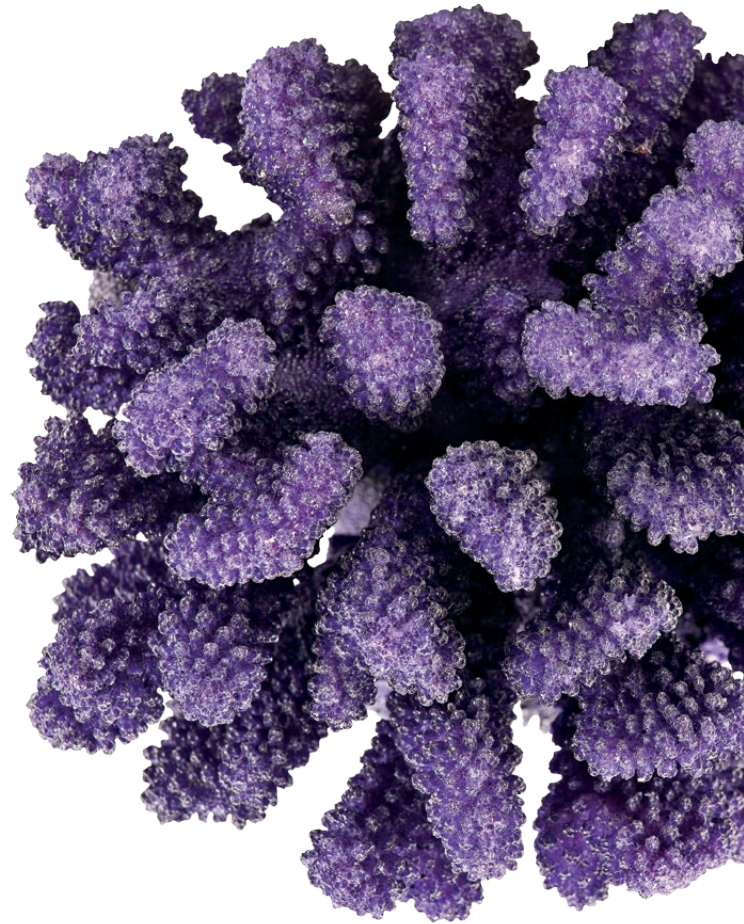
# Workplace giving

The Great Barrier Reef is one of the seven natural wonders of the world.

You can help us ensure this global treasure is protected for future generations by enabling and encouraging your people to make regular donations to the Great Barrier Reef Foundation through payroll giving. By establishing a workplace giving program, or adding the Foundation to your existing program, you can help us raise the funds needed for scientific research to protect and restore our iconic Reef.

With small, pre-tax donations from their pay, your people can:

- Help save endangered marine species
- Contribute to turtle habitat protection
- Find solutions to major threats facing our Reef like coral bleaching and crown of thorns starfish
- Enable vital research that helps managers protect the Reef



## Benefits

- Engage your people in your company's corporate social responsibility commitment
- Highlight your contribution to the future of the Great Barrier Reef to your people, customers and community
- Offer your people a simple, tax effective way of supporting a cause that's important to your company
- Simplify tax record-keeping for your employees with their donations automatically recorded on their pay slips

## Support

If you don't already have a Workplace Giving program in place, you may consider using a third-party organisation such as Good2Give. This not-for-profit organisation provides knowledge, infrastructure, back-office administration and ongoing management of workplace giving programs for employers. Good2Give can facilitate workplace giving to a number of charities, allowing employees to choose the charity they wish to support. Visit [www.good2give.org.au](http://www.good2give.org.au) for more information.

### Collateral for your workplace

To help inspire your employees or colleagues to participate in workplace giving for the Great Barrier Reef, the Foundation offers a selection of materials for you to download to help spread the word.

## Matched giving

Every donation from your employees will now have double the impact with the Queensland Government matching every dollar donated to the Foundation to improve water quality on the Great Barrier Reef.

Many employers also choose to match employee donations or make one-off corporate incentive donations to encourage participation – all of which increases the impact of our efforts to work together to protect Great Barrier Reef.

If you'd like support to deliver or introduce your workplace giving program, please contact us.

*Every dollar counts... and the Reef is counting on us all*



**Great Barrier  
Reef Foundation**

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